PROGRAM SCHEDULE FOR
Bachelor of Arts in International Hotel Management - IHMGMT-BA Y2425F-CA1F
INTAKE (September 2024)
September 3, 2024 - August 29, 2026
Last Update: August 25, 2023

Program schedules, including start and end dates, are subject to change

Non-credit Required Activities						
Activity	**Description**	**Grade Scale**	**Start Date (mm/dd/yyyy)**	**End Date (mm/dd/yyyy)**	**Delivery Mode**	**# weeks**
ITAI	Introduction to Academic Integrity	C/I	09/03/2024	09/15/2024	Online	2

Course	**Credit**	**Course Title**	**Grade Scale**	**Start Date (mm/dd/yyyy)**	**End Date (mm/dd/yyyy)**	**Delivery Mode**	**# weeks**	**Required or Elective**
Term One								
IHMN301	3	Digital Communications in Global Business	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN305	3	Writing, Critical Thinking, and Research Literature	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN315	3	Research Methods for Tourism	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN360	3	Multicultural Management & Communications	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN485	3	Globalization & the Hospitality Industry	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
Term Two								
IHMN354	3	The Leadership Experience	4.33	1/06/2025	4/11/2025	On-Campus	14	Required
IHMN440	3	Tourism and Hospitality Entrepreneurship	4.33	1/06/2025	4/11/2025	On-Campus	14	Required
IHMN490A	3	Career Development	CR	1/06/2025	4/11/2025	On-Campus	14	Required
IHMN455	3	Human Resources Issues & Practices	4.33	1/13/2025	4/11/2025	On-Campus	13	Required
IHMN475	3	Ethical Issues in Hospitality	4.33	1/13/2025	4/11/2025	On-Campus	13	Required
Internship Optional:								
IHMN490B	3	Career Development Internship	CR	04/21/2025	08/30/2025	On Location	19	Required
Term 3								
IHMN430	3	Sustainability in Tourism and Hospitality	4.33	09/15/2025	12/12/2025	On-Campus	13	Required
IHMN476	3	Strategy in Action	4.33	09/15/2025	12/12/2025	On-Campus	13	Required
IHMN388	3	Hotel Facilities Management	4.33	09/15/2025	12/12/2025	On-Campus	13	Elective
IHMN416	3	Value Co-Creation and Experiences Marketing	4.33	09/15/2025	12/12/2025	On-Campus	13	Required
IHMN420	3	Revenue and Yield Management	4.33	09/15/2025	12/12/2025	On-Campus	13	Elective

		Term 4						
IHMN300	3	Industry Analysis	4.33	01/05/2026	04/10/2026	Online	14	Elective
IHMN320	3	Hospitality Finance	4.33	01/05/2026	04/10/2026	On-Campus	14	Elective
IHMN330	3	International Hotel Management	4.33	01/05/2026	04/10/2026	On-Campus	14	Elective
IHMN465	3	Leading Edge Hospitality	4.33	01/05/2026	04/10/2026	On-Campus	14	Elective
		Internship						
IHMN490B	3	Career Development Internship	CR	04/20/2026	08/29/2026	On Location	19	Required
Total Number of Program Credits (60 Credits) - Dated: August 25, 2023								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.